



# BEACH SHOPS

## Student Auxiliary Enterprises

Student Auxiliary Enterprises is the shared services organization of Associated Students, Inc. and Beach Shops. These two nonprofit organizations operate under Student Affairs and have played a vital role supporting students and the campus community for 70 years.

In the summer of 2022, the auxiliaries established a formal shared services collaboration to provide shared management and combined expertise to better serve both entities. This collaboration has enabled cost-saving partnerships and streamlined processes while maintaining independent legal statuses and missions. The collaborative approach promotes cooperation and synergy with continued shared governance.

To commence this shared management approach, five teams have integrated to align strategies, streamline operations, and foster effective communication for both organizations. These departments include:

Senior Leadership Team

Human Resources

Financial Management

Facilities

Information Technology

This initial integration lays the foundation for effective shared management and long-term financial solvency that will allow Student Auxiliary Enterprises to continue serving students for years to come.

## IMPACT

### EMPLOYEES

- 735 Student assistants
- 215 Full-time and part-time

### FUNDS BACK TO STUDENTS

- Over \$2 million in scholarships, grants, event funding and donations to students



544.5K

MEALS CONSUMED IN  
RESIDENTIAL DINING



4,640

MEALS PROVISIONED TO  
FEED A NEED RECIPIENTS



45.5K

VISITS TO THE  
BEACH PANTRY

## LEADERSHIP



**Miles Nevin**  
Associate Vice President  
& Executive Director



**Nikki Majidi**  
ASI President  
2024-25

## ASI MISSION

Committed to the principle of student self-determination in the shared governance of the university, the Associated Students of CSULB seeks to facilitate the achievement of students' educational objectives and life goals through programs, services and facilities that advocate student needs and interests, compel student representation in campus decision making and provide students with resources that they identify as necessary for their intellectual, social and physical development.

### SERVICES

Beach Kitchen

Beach Pantry

Dining

Campus Events Office

Games Center

Information and Ticket Center

Isabel Patterson Child Development Center (IPCDC)

Student Recreation & Wellness Center (SRWC)

University Student Union

### PROGRAMS

22 West Media

Beach Balance

Beach Pride Events

Grants

Grow Beach Garden

Scholarships

Student Employment, Internships, and Volunteer Opportunities

Student Government

Sustain U

USU Art Collection



## BEACH SHOPS MISSION

Education is the means to expand minds and change lives to improve our communities. Beach Shops' mission is to enhance and support the educational process of California State University, Long Beach by providing the goods and services to promote a learning community; by training student employees with life and career skills; and by funding scholarships, internships and other programs that promote student success.

### SERVICES

Art Store

Campus Printing and Design

Commencement Regalia

Convenience Stores

Dining

ID Card Services

University Bookstore

Vending

### PROGRAMS

Day 1 Textbook Access

Feed A Need

Scholarships

Residential Dining Meal Plans

Student Employment, Internships, and Volunteer Opportunities

For more information, visit [asicsulb.org](https://asicsulb.org) and [csulb.edu/beach-shops](https://csulb.edu/beach-shops).

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