

Associated Students, Inc.  
California State University, Long Beach

**CABINET MINUTES**  
**Meeting #4**  
September 26, 2016

**1. CALL TO ORDER**

Chair Argame called the meeting to order at 10:03am.

**2. ROLL CALL**

Voting Members Present

Marvin Flores (ASI President) **(AR@10:35AM)(DP@10:58AM)**

Matthew Argame (Chair/Chief of Staff)

Dale Lendum (Secretary for System-Wide Affairs) **(DP@10:56AM)**

Kenia Duarte (Secretary for AB540 & Undocumented Students) **(AR@10:05AM)**

Author Yao (Secretary for Academic Affairs) **(DP@11:02AM)**

Alex Bellenger (Secretary for City Affairs)

Victoria Villa (Secretary for Cultural Diversity)

Courtney Yamagiwa (Secretary for Internal Affairs) **(AR@10:17AM)**

Paul Fernandez (Secretary for LGBTQ+ Affairs) **(DP@11:22AM)**

Emily Ayers (Press Secretary) **(DP@10:50AM)**

Amanda Martinez (Secretary for Sustainability)

Marc Guest (Secretary for Veterans Affairs) **(DP@10:51AM)**

Jacee Cantler (Secretary for Women's & Gender Equity Affairs)

Justin Bradley (Public Defender) **(AR@10:06AM)**

Simran Nath (Secretary for Disability Affairs) **(DP@10:55AM)**

Voting Members Absent

LaKeisha Jeanmarie (Secretary for Government Recruitment)

VACANT (Secretary for International Student Affairs)

VACANT (Attorney General)

Non-voting Members Present

Ms. Lindsay San Miguel (Interim Asst. Director of Student Involvement & Leadership) **(AR@10:20AM)**

Non-voting Members Absent

Guests

Aaron Elimelech (ASI Marketing Manager)

**3. PUBLIC COMMENTS**

No public comments.

**4. ADDITIONS /CORRECTIONS AND APPROVAL OF THE AGENDA**

**(M) Yao (S) Dale to approve the Cabinet Agenda Meeting #4, September 26, 2016**

**VOTE ON THE MOTION**

**PASSES 12-0-0**

**5. ANNOUNCEMENTS FROM THE CHAIR**

Chief of Staff Matthew Argame reported the following:

- Kaila Marie Hardaway the Lead Program Assistant for Beach Pride Events will be teaming with the Career Development Center and the Office of Multicultural Affairs about the event "Speak your Peace" on October 12<sup>th</sup> about Race, Diversity, and Identity. Chief of Staff Argame extended invitation for Cabinet members to moderate the discussion.
- The Carpenter Center for Performing Arts will be having a panel from 7-9pm on Thursday regarding the Context of Art, Race, and Censorship. This event will be open to students and faculty and its hope is to promote transparency. Chief of Staff Argame received permission to read an email from the Dean of the College of Arts that summarized the reasoning behind the cancellation of the show. There was pushback from the community

and the NAACP also wrote a formal letter of protest against the title of the show, in addition they felt that the current climate on campus didn't create an environment that would be good for showing the production.

- Chief of Staff Argame encouraged discussion about any student concerns Cabinet members have heard. Sec. Villa explained the importance of having an open forum for students to speak and a platform for their voices to be heard and to gain reassurance. Sec. Lendrum also encouraged a platform for students and said that Kbeach did a segment with the cast of the show last semester that fostered dialogue around the topic, however, maybe something similar this semester will help to make students feel more at ease. Sec. Cantler responded saying that dialogue is great, but there should also be a platform that allows students to express themselves through the arts and in different ways such as an improv night or any other form of expression, and then have dialogue afterwards.
- Sec. Bellenger said there will be a feminist open mic soon that will allow students to perform and it might make for a more comfortable setting for some students to voice their concerns about the topic.

## **6. ANNOUNCEMENTS FROM THE PRESIDENT**

President Flores reported the following:

- CSSA finalized their policy agenda two weeks ago, and President Flores will be working with Sec. Lendrum to see which goals to approach and which ones are doable within the year.
- Attended a Graduate Symposium that talked about some ideas to help with 4 year graduation rates and he said it was interesting to see that a lot of the things they were suggesting to help students were already being used on CSULB's campus.
- Met with President Conoley and VP Taylor to get updates on ASI and the university.
- During Academic Senate one thing that was discussed is creating a policy in regards to what extra credit is on campus. It stemmed from a student complaint that a professor said they could receive extra credit if they donated to a charity, because there is no policy that is allowed. They are working on creating stipulations for extra credit.
- Interviewed the new AVP for Enrollment and is hoping to have a finalist by the end of November.

## **7. APPROVAL OF THE MINUTES**

A. Action item: Cabinet Meeting #3 Minutes, September 19, 2016

**(M) Lendrum (S) Guest to approve Cabinet Meeting #3 Minutes, September 19, 2016**

**VOTE ON THE MOTION**

**PASSES 13-0-0**

## **8. UNFINISHED BUSINESS**

No unfinished business.

## **9. NEW BUSINESS**

A. Information Item: ASI Communications

- Mr. Aaron Elimelech, Marketing Manager reviewed the history of ASI and its establishment of ASI Communications in 2002 and the survey they conducted on student perceptions that found that most students were unaware of what ASI is, they were confused about the use of fees and that if they have an increased awareness they would be more willing to participate.
- The goal of ASI Communications is to help create consistency organization wide, and to maintain brand awareness. Part of this includes making sure that the ASI Logo is present, and that grammar and spelling are correct.
- Mr. Elimelech went over the tools available for Cabinet members: graphic design, the marketing street team, photographer, public relations, the social media department, webmaster, and a video production team. He said that the hope is to get things done for Cabinet members within a two week time span, this helps if members let them know about a month beforehand so they can begin developing ideas and solid strategies to get the message out there about their event or program. Also having concepts ready will help with the process because then the teams can really bring the ideas home. Their office is located in USU 235 and the email contact is [asi.communications@gmail.com](mailto:asi.communications@gmail.com), and once members have their work orders signed by Ms. San Miguel, they can bring them to the ASI team and they will begin.

Chief of Staff Argame said that all marketing expenses will come out of the Cabinet budget and that the only portion that costs is in relation to the printers, but graphic designers and other tools are free.

B. Information Item: Project Rebound.

Sec. Lendrum presented Project Rebound to the Cabinet:

- The project was started at San Francisco State University in 1967 by a professor and it gave formerly incarcerated people a chance to turn their lives around through higher education. Trillions of dollars have been spent on the War on Drugs and a lot of that money gets funneled away from education.
- Explained that recently the climate has been changing and California has been working to weaken the current three strikes law, and Obama has started to slowly bring back the Second Chance Program that lets prisoners apply for Pell grants for higher education. It has started with a small population, but it is offering opportunities for them to earn degrees while incarcerated. The various prisons partner with education institutions and many incarcerated individuals are able to earn their AA Degree, and they are hoping to extend that to a Bachelor's and Master's degree.
- The CSU's are looking at thousands of prisoners being released who will have an AA Degree and are wanting to transfer to an institution, and it is important to be prepared for that group.
- Sec. Lendrum said this group is the fastest growing population and one of the most under represented. Many of these students are reluctant to share that they were formerly incarcerated because of the various stigmas attached. Project Rebound is being expanded and will be offered at 7 different universities and last year 6 received grants to participate, and CSSA is looking to have all 23 campuses participate.
- Sec. Lendrum explained that Project Rebound helps formerly incarcerated students with the application process including financial aid, scores, transcripts, introducing them to schools, navigating admissions, and advocating for their parole difficulties, academic advising, and counseling. He said that ½ million dollar grant was given to the 6 CSU's to expand the programs.
- Sec. Lendrum said that what he needs from Cabinet before he approaches any other boards is to know if they agree that CSULB should be a part of this program that would help to represent the whole population of the greater Los Angeles area.

## 10. REPORTS

A. Secretary for System-Wide Affairs

Secretary Lendrum reported:

Work completed since last report:

- Lobby Corps voted to endorse Proposition 55 and will encourage the ASI Senate to follow suit.
- Lobby Corps registered an additional 11 students last Tuesday.
- Lobby Corps partnered with the campus forum Vote 2016 (A campus community series of dialogues in the Anatol Center about the 2016 election. See me for more details.)
- Prepared presentation on Project Rebound
- Emailed CSSA Student Trustee Committee Chair, Michael Pratt, a copy of ASI Resolution #2015 - 12

Goals for next week:

- Fill vacant (3) Student-at-Large, Lobby Corps positions.
- Register 25 voters.
- Begin planning of District visits.
- Extend invitations to legislators to address Lobby Corps.
- Work with Lindsay San Miguel on draft timeline for CHESS, i.e., application process, interviews, training, etc.,
- Thank an ASI/USU employee for their work.

Student Concerns

- No student concerns at this time.

Sec. Lendrum left Cabinet with a quote.

B. Secretary for Veterans Affairs

Secretary Guest reported:

Work completed since last report:

- Continued work on Veteran's Day 5k run.
- Continued work on SVA national conference.
- Discussed options for creating a 24 hour space on campus available to student veterans.
- Talked with the screening coordinator for "USS Indianapolis: The Legacy" to see about screening it during the Veteran's Day events.

Goals for next week:

- Get marketing materials out to Beach Pride for Veteran's Day 5k.
- Finalize list of events for Veteran's week on campus.
- Finalize budget for SVA conference.
- Create drop-off point for photos of CSULB veterans to be displayed during Veteran's Week events.

Student Concerns

- No student concerns at this time.

C. Press Secretary

Secretary Ayers reported:

- No Report.

D. Secretary for AB540 & Undocumented Students

Secretary Duarte reported:

Work completed since last report:

- Attended the Miller House Event for Latinx Heritage Month.
- Worked with FUEL to start preparation for Marco Antonio Firebaugh Tribute Night.
- Started contacting people interested in speaking at "A Day in the Life of an Undocumented Student."

Goals for the next week:

- Have not set an exact date for the Ally Trainings, still working on logistics however possible dates are October 21st or 28th and November 4th or 18<sup>th</sup>.
- Meet with Assistant Director for Dream Success Center.
- Already have possible interested speakers for "A Day in the Life of an Undocumented Student."

Student Concerns

- No student concerns at this time.

E. Secretary for Academic Affairs

Secretary Yao reported:

Work completed since last report:

- Continuing to work out the kinks in the reporting system.
- Continuing to fill in missing meeting information — almost there!
- Providing one-on-one orientation on the reporting system to other student representatives who were unable to attend workshop.
- Developing the video tutorial on committee workshops.
- Reviewing reports made in the system.
- Conducted research on extra credit policies in the CSU System
- Prepared a comprehensive report detailing similarities & discrepancies, with thoughts to Chief of Staff Argame.

Goals for the next week:

- Continue reaching out to those student representatives that I have yet to meet.
- Continue searching for student representatives to fill in vacant seats.
- Continue everything listed in work completed since last report.
- Time permitting, check in with Chief of Staff Matthew Argame on proposed next steps for side projects that are in alignment with President Flores' vision for ASI.

**Student Concerns:**

- "The Graduation Initiative seems to prioritize the speed students' graduate, which may take away from the success of students. Also, the price of summer school makes it extremely difficult to take summer classes, so it is harder for students to graduate within 4 years."
- "The Carpenter Center situation is something that students, at the very least ASI should have had more details about. A lot of the details that were explained at the meeting is information that we could have relayed to students."

**F. Attorney General**

- No report.

**G. Secretary for City Affairs**

Secretary Bellenger reported:

Work completed since last report:

- City Council discussed: Long Beach 2024 Olympics bid, Measure M, and Eloy Oakley, Chancellor of Community Colleges.
- Lobby Corps discussed: voter registration efforts Sept 26th 10am-3pm by the Info Center, Partnering with NVP on Sept 27th tabling, NVP is tabling Sept 27th and 28th 12-3pm.

Goals for the next week:

- Contact City Councilmembers about Recycling Center and Emergency Intervention Program.
- Meet with Chief of Staff Argame.
- When Parking and Transportation Advisory Committee meets next discuss shuttles.

**Student Concerns:**

- Info Center (9/22 b/t 2:00pm and 3:00pm): -Female student worker was rude to Sec. Bellenger and other students, rolled her eyes at them, didn't listen to needs, messed up printing job, and mumbled something and was upset with Sec. Bellenger when she said she couldn't hear her.

**H. Secretary for Cultural Diversity**

Secretary Villa reported:

Work completed since last report:

- Set up a meeting Beach Pride Events about the Queer Arts and Crafts Fair.
- Waiting for results of doodle to finish coming in.
- Finished looking through resolutions-past 2013.
- Setting up meeting with Kbeach.

Goals for next week:

- Attend meetings.
- Room Capacity chart help.
- Mariachi Monday with CSULB Mariachi band, Salsa Club, Baile Folklorico, tacos.
- Islamophobia panel.

**Student Concerns:**

- Why have we not had any resolutions regarding cultural diversity in the last few years?

I. Secretary for Disability Affairs

- No Report.

J. Secretary for Government Recruitment

- No report

K. Secretary for International Student Affairs

- No Report

L. Secretary for Internal Affairs

Secretary Yamagiwa reported:

Work completed since last report:

- Attended Senate Meeting (9/21) and they confirmed new Secretary for Disability Affairs.
- USUBOT working to extend gender neutral bathrooms in SRWC.
- Attended PARC Meeting.
- Email student orgs my position, description, and office hours.

Goals for next week:

- Begin compiling data from past transportation surveys.
- Start looking into Food Master Plan to see what other universities do.

Student Concerns:

- No student concerns at this time.

M. Secretary for LGBTIQ+ Affairs

Secretary Fernandez reported:

Work completed since last report:

- Leaders of LGBTIQ+ oriented organizations and I discussed how to change campus culture towards Queer identities. Discussed possible opportunity for potential, future LGBTIQ+ and ally outreach for these organizations to create.
- Met with Madonna Hanna, the LGBTQ+ resource center assistant to track student involvement, usage, and issues with resource center itself.
- Continued assistance with Outober.
- Contacted campuspride.com to discuss and update CSULB's pride score.

Goals for next week:

- Follow up with organizations that have replied to my emails.
- Promote Safe Zone trainings for ASI student leaders.
- Follow up with Brotman Hall.
- Prepare for Outober.

Student Concerns:

- No student concerns at this time.

N. Public Defender

Public Defender Bradley reported:

Work completed since last report:

- Waiting for second Judiciary meeting to discuss the Know Your Rights Campaign and waiting to solidify details and entailing the next steps, haven't met fully to discuss everything.
- Dr. Klaus would like to talk at one of the Judiciary meetings and wants to help in the planning of the campaign or be there to offer his support.

O. Secretary for Sustainability

Secretary Martinez reported:

Work completed since last report:

- Zero Waste Pilot meeting.
- Environmental Science and Policy club meeting - Some interest in working groups!
- Attempted to contact the Recycling Center.

Goals for next week:

- Meet with Hilda Jurado, Senator-at-Large to discuss projects.
- Contact Housing about composting pumpkins and Christmas trees.
- Contact the Recycling Center.

Student Concerns:

- No student concerns at this time.

Anything Else:

- Encouraged Cabinet to bring their own cup to your desk for water, tea, and coffee to reduce the amount of waste production.

P. Secretary for Women's & Gender Equity Affairs

Secretary Cantler reported:

Work completed since last report:

- Started progress with the Kbeach segment (Sexual Assault Prevention).
- Attended the first Educator Preparation Committee.
- Met with Dr. Terre Allen regarding faculty development.

Goals for next week:

- Revise and develop a new way to achieve the Inclusive Classroom Project.
- Work on the Kbeach segment.
- Stay up to date with Pam Rayburn on the WGEC & Domestic Violence Awareness Month.

Student Concerns:

- Cost of summer school – There are new CSU Graduation Initiatives for 2025, to try to get students to graduate within 4 years or 6 years. The EPC identified many flaws or potential problems with these initiatives, one being summer school. To graduate in 4 years, one must take more than 12 units a semester or attend summer/winter classes. Summer/winter classes cost significantly more for various reasons – cost of facilities, faculty, etc. The EPC was trying to interrogate why summer classes are so expensive, and how they may be reduced.
- Inclusive Classrooms – After meeting with Dr. Terre Allen we investigated new ways to promote inclusive classrooms. Unfortunately faculty members cannot be mandated to attend any training sessions – therefore, we must get creative with how to promote inclusive classrooms. Dr. Allen and I discussed the importance of evaluations and how to promote genuine evaluations from students.

**11. VOLUNTARY CLOSING COMMENTS**

Sec. Yamagiwa added that Senate passed a resolution for the first and second reading in support of the Science Learning Center and Mobile Science Museum.

**12. ADJOURNMENT**

**Without objection** Chair adjourned the meeting at 11:39am.