

LOBBY CORPS MINUTES
Meeting #10
November 1, 2018

1. CALL TO ORDER

Chair Bryanna Siguenza called the meeting to order at 2:32pm.

2. ROLL CALL

Voting Members Present

Bryanna Siguenza, ASI Chief Government Relations Officer
Leen Almahdi, ASI Vice President
Frances Canales, ASI Senate Representative
Justin Contreras, ASI Senate Representative
Mateo Maya, ASI Student At-Large
Elena Philippou, ASI Student At-Large
Reyalyn Villegas, ASI Student At-Large
Autumn Farmer, AVP Legislative & External Relations Designee

Voting Members Absent

Melissa Mejia, ASI Senate Representative

Non-voting Members Present

James Ahumada, Assistant Director ASI Government Affairs & Initiatives Designee

Non-voting Members Absent

3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA

- Item #4-A: Strike, due to already has been approved

(M) Philippou (S) Contreras to approve the Lobby Corps Agenda, Meeting #10, November 1, 2018, as amended
VOTE ON THE MOTION **MOTION CARRIES**

4. APPROVAL OF THE MINUTES

A. Action Item: Lobby Corps Minutes, Meeting #8, October 18, 2018

*This item was stricken

B. Action Item: Lobby Corps Minutes, Meeting #9, October 25, 2018

(M) Contreras (S) Villegas to approve Lobby Corps Minutes, Meeting #9, October 25, 2018

VOTE ON THE MOTION

MOTION CARRIES

5. PUBLIC COMMENTS/ANNOUNCEMENTS

There were none.

6. REPORTS

A. Chief Government Relations Officer

- Today was last day for ASI Legal Needs Survey
- Festival of Frights tabling event was very successful
- This weekend is the last day for canvassing

B. Vice Chair

There was none.

- C. At-Large Representatives
Maya: Festival of Frights tabling event very successful and engaged student questions; photo booth and goodie bags brought student in
- D. Senate
There was none.
- E. AVP Legislative & External Relations
 - Shared social media posted videos that encourage students to vote from California Secretary of State Alex Padilla, CSULB President Jane Conoley, and ASI President Genesis Jara

7. NEW BUSINESS

- A. Discussion Item: Election Day Debriefing
Lobby Corps reviewed the Nov 6th event details to finalize any last minute details and discussed request from A Band of Voters.

Details

- USU Southwest Terrace
- 12-2pm Taco Truck (125 meat plates/25 vegan plates)
- 5 tables (3 for interactive art, 2 for carnival games)

Finalize

- Purchase gift cards: Starbucks, Roebucks
- Decide how to set up art pieces; recommended taking a picture for volunteers' reference
- Appoint a person to check that students' hands are stamped from table participation before getting in taco line
- Request social media coverage from ASI Communications (A Band of Voters request)
- Will send board final expenditures once received from Beach Pride Lead Jonathan Ibarra
- Decorations: 4th of July colors/theme
- Call for volunteers: Government Affairs Laura Butt will send out email to ASI Government leaders, President Ambassadors

- B. Discussion Item: Institutional Memory for Voter Registration Efforts
Lobby Corps discussed creating a "Voter Registration Guide" for future Lobby Corps to utilize
 - Team (Philippou, Canales, Maya) to create a voter registration Google Doc with documents and giving direction to Frequently Asked Questions (FAQS), the voter Memorandum of Understanding (MOU) process, securing outside funding, handling challenges/issues, budgeting, advertising, ASI Communications work orders, tabling

- C. Discussion Item: ASI Legal Needs Survey
Lobby Corps discussed the ASI Legal Needs survey and recommend \$150 for gift card giveaway prizes.

Ahumada: results will be available at the next Lobby Corps meeting.

- Results will be reviewed and consolidated to a Top 3 to be utilized for drafting a policy agenda
- Gift Cards
 - 6 - \$150 Gift Card Giveaways: 3 from Lobby Corps, 3 from ASI Judiciary
 - 1 - \$50 Amazon Gift Card

8. VOLUNTARY CLOSING COMMENTS

Siguenza:

- sign up to volunteer for Elections Day event
- post on social media that students can drop off their ballots at the Info/Ticket Counter by Monday, Nov 5th

9. ADJOURNMENT

Without objection Chair Siguenza adjourned the meeting at 2:50pm.