

**LOBBY CORPS MINUTES**

**Meeting #2**

September 5, 2019

**1. CALL TO ORDER**

Chair Precious Padilla called the meeting to order at 2:32pm.

**2. ROLL CALL**

Voting Members Present

Precious Padilla, Chief Government Relations Officer  
Lizabeth Velasquez, Vice President Designee  
Jireh Deng, Senate Representative (Dp @ 3:24pm)  
Daniel Galindo, Senate Representative  
Daniella Hernandez, Senate Representative  
Faris Babineaux, Student-at-Large  
Katherine Pham, Student-at-Large (Dp @ 3:24pm)  
Shantall Prado, Student-at-Large

Voting Members Absent

Ricki McManuis, AVP University Relations' Designee

Non-voting Members Present

Lindsay San Miguel, ASI Asst. Director Government Affairs & Initiatives

**3. APPROVAL /CORRECTIONS AND APPROVAL OF THE AGENDA**

**(M) Pham (S) Deng to approve the Lobby Corps, Meeting #2, September, 5, 2019**

**VOTE ON THE MOTION**

**PASSES 8-0-0**

**4. APPROVAL OF THE MINUTES FROM THE LAST MEETING**

A. Lobby Corps Minutes, Meeting #1, August 29, 2019

**(M) Deng (S) Babineaux to approve Lobby Corps Minutes, Meeting #1 August, 29, 2019**

**VOTE ON THE MOTION**

**PASSES 8-0-0**

**5. PUBLIC COMMENTS/ANNOUNCEMENTS**

There were none.

**6. REPORTS**

A. Chief Government Relations Officer

- Email any outstanding SJEC questions to Padilla by Sept 9<sup>th</sup>; working with Chief Diversity Office Maythe Alderete regarding questions
- Working with Assembly member O'Donnell's scheduler to set a meeting.

B. Vice Chair

There was none.

C. At-Large Representatives

Babineaux

- Working on national voter registration drive
- make table more interactive with games and prizes; contacted Rec Center for games (spike ball, bean bag toss, giant jenga)

- Give out *I Just Registered to Vote* stickers
- Have photographer document the event
- Create pamphlet with top 5 reasons on why it's important to vote
- have white board available so students can write why voting is important to them

Pham

- Attended first Faculty Advisory Committee on Technology meeting

Prado

- Compiling list of organizations to assist in getting out the vote (currently have about 30)
- Speaking with city hall for student at-large involvement opportunities

D. Senate  
Galindo

- Bringing National Voter Registration Day awareness to Senate

Deng

- 100 Classes 100 Days resolution will be presented at the next Senate meeting

E. AVP University Relations  
There was none.

## 7. NEW BUSINESS

A. Discussion Item: National Voter Registration Day Updates  
Galindo: Gather support on voting and registering

Lindsey: Emphasized that there are plenty of resources to refer to on website RE outreach; Student outreach has helped raise revenues/proceeds; the sooner to consolidate information the better (this week maybe?) – “impacts reservation and there are fees attributed to it when not tackled accordingly”

Nevin: Mayor partnering with ASI Government

Deng: QR code for efficiency

Responsibility	Time
Set-up (2) Tabling (2)	10:30- 12:00 pm 12:00- 2:00 pm
Break Down (2)	2:00- 3:00 pm
Gathering Give-Aways during set-up for the day of the event	
Out Reach (collaborating with other groups and orgs)	
Planning Active Engagement (how can we get students to come to our tables) Reaching out to David Mac (IT) for on hand laptops (5) to borrow	
Notes: National Voter Registration Day on Tuesday, September 24th from 12:00 to 2:00 pm (1 out of 2 Voter Registration Drives during the Fall Semester the next will be planning for November as discussed in our S.M.A.R.T. Goals.	

Sign-Up	Deadline
Lizbeth Velasquez (10:30-11:30)	
Faris Babineanx, Katherine Pham, Daniel Galindo (12:15-1:30), Daniella Hernandez (12-1:45)	
Jireh Deng, Precious Padilla, Daniel Galindo (	
Shantall Prado	Friday, September 13th by 2:00 pm
Babineanx Jireh Deng,	Monday, September 16th by 5:00 pm Wednesday, September 11th by 5:00 pm

**B. Information Item: Advocacy 101 – Dr. Miles Nevin TC 2:35PM**

Nevin presented information on conducting a legislative visit and understanding the California legislative process.

Introduced legislative calendar if interested with advocacy/legislation in the local level

- Showed 2019 Tentative Legislative Calendar
- Lobbying 101 and Conducting Legislative Visit

Brainstorming of Bill Ideas: (e.g. Housing Insecurity, CSAC Information, Incarcerated Youth)

**C. Discussion Item: 2019-20 SMART Goals**

Padilla: Wanted to move up CHES advocate date; Submitted the work order; CHES – March 7<sup>th</sup> to 9<sup>th</sup>

S.M.A.R.T Goals are designed to help the team identify if what we want to achieve is realistic and determine a deadline. These goals will help us succeed in our advocacy efforts this academic year.

**2020 CHES Applications**

To increase the preparation of CHES delegation and build relationships, applications will open the first week of October. Interviews will be conducted by November 8<sup>th</sup> 2019 or the 15<sup>th</sup> and the final delegation will be decided by the first week of December.

Specific: Have a delegation by early December so we can begin connecting the delegation prior to the conference date (March 8-9<sup>th</sup> 2020).

Measurable: Accomplishing our objectives by each specific deadline set.

Achievable: Yes, by staying accountable by our own deadlines.

Relevant: It is crucial that we have a CHES delegation as soon as possible, this aligns with our objectives of advocacy and lobbying.

Time-Bound: Applications open → Early October Interviews → November 8<sup>th</sup> or 15<sup>th</sup> Decisions → Early December

**Advocacy Day**

To hold a one-day advocacy event after CHES with on campus and off campus groups in order to increase civic engagement. Begin planning in the Fall since we want to double our participating on and off campus organizations as well as student body attendance.

- Specific: We want to have students learn about resources on/ off campus to be empowered.
- Measurable: Receive feedback through event questionnaires and get post-its to see ask students for what we could improve.
- Achievable: Reserve the location, create graphics, send in work orders, & set up tables which is doable.
- Relevant: Informing students about Lobby Corps and get them involved with

ASI. This event will help support us in bringing visibility on campus.

- Time-Bound: Discuss a theme and decide it by mid-November, email organizations by December. Also organization should be emailed by December to keep our goal realistic and tied to our policy agenda which would be set by October 3rd.

#### Automatic Voter Registration

For this academic year (2019-2020) our committee will begin researching how we could bring automatic voter registration to our campus so that we can increase voter registration through our enrolled students.

- Specific: To increase voter registration within the CSU system.
- Measurable: Creating the narrative within administrative meetings, CSSA, & within other leaders on campus during the Fall semester.
- Achievable: At the moment we only have UCLA as an example, but that just means we need to do research on how we can present this initiative to administration for our campus.
- Relevant: Although it would be a long process the idea is to begin the conversation now and see how it could be implemented at our campus.
- Time-Bound: Academic year 2019-2020 project.

#### Collaboration

To establish at least four (4) collaborative partnerships between student government, department organizations, and committees to inform and expand Lobby Corp's efforts by the end of Fall 2019.

- Specific: Increase collaboration and community involvement in order to further the mission of the Lobby Corps and represent the campus population more.
- Measurable: When holding all members on the committee accountable for outreach on campus. As well as measurable through the efforts of finding volunteers when needed.
- Achievable: Yes, through keeping the committees that we collaborate with and other individuals on campus in the loop (transparency).
- Relevant: To ensure greater participation in legislation and ensure that both the representatives and constituents have a platform.
- Time-Bound: By the end of Fall the collaboration between other groups on campus should be apparent.

#### District Visits

Establishing four (4) legislative visits throughout the Fall semester in order to help prepare our committee for CHESS and share our policy agenda with our representatives.

- Specific: Establishing a relationship/ awareness with representatives before CHESS... Requires the Chief Government Relations Officer and 1-2 other members from Lobby Corps.
- Measurable: The committee agreed on a minimum of four (4).  
Achievable: Through reaching out both to our representatives and University Relations this is possible.
- Relevant: Setting the meetings can become difficult so it is important to set the goal now.
- Time-Bound: Facilitating the meetings during the Fall semester.

#### Voter Registration Drives

Hold three (3) voter registration drives this academic year to increase student voter registration (1 September, 1 November, & 1 in early February 2020). This is important since the California primary elections have been

moved from June to March 3rd 2020.

- Specific: Increase student voter registration demographics through the collaboration from other organizations such as Rock the Vote and the California Common Cause.
- Measurable: Through setting the dates at-least a month and a half early for each drive.
- Achievable: Through event planning and collaboration.
- Relevant: Setting this goal will support us in the focus of California's primary and general elections 2020.
- Time-Bound: One (1) Thursday, September 26th for Voter Registration Day, one (1) early November, & one (1) early February before the February 17th deadline for the general elections.

#### NOTES

- Diverse group of students from campus → unique stories and organizations representation for CHES
- Establish a policy agenda by October 3rd
- Census education
- Voter registration
  - Multiple places (CBA)
  - 2x October & November (early)
  - National Voter Registration Day = September 26, 2019
  - PROJECT → automatically register when you enroll
- Advocacy Day
  - Have a list of organizations by December
  - Decide theme by mid-November
- District Visits
  - Assembly member O'Donnell
  - Senator member Gonzales
  - 4 district visits by end of Fall semester
- Use our committees to collaborate
- Open CHES applications in October → interview before November 8th or 15th (Thanksgiving) → Decide by early December
- Lobby Corps @ Week of Welcome
- CHES → bonding in February
- Daniella = CHES, Jireh = Advocacy Day, Precious = District Visits & Automatic Voter Registration, Katherine = Voter Registration Census, Faris = Collaboration

#### D. Action Item: Election of Lobby Corps Vice Chair

Babineneaux: suggested postponing item until all At-Large students are present, in case they'd be interested in the position.

**(M) Babineaux (S) Hernandez to table Election of Lobby Corps Vice Chair until the next Lobby Corps meeting  
VOTE ON THE MOTION PASSES 6-0-0**

#### 8. VOLUNTARY CLOSING COMMENTS

Galindo: AB930 CSU Board of Trustees cannot raise CSU tuition in the calendar year that they vote to increase CSU Executive salaries; Creation of quarterly report on budget

Velasquez: spoke briefly on the USU Board of Trustees chair legislative committee.

**9. ADJOURNMENT**

**Without objection** Chair Precious Padilla adjourned the meeting at 3:35pm.