

**THE SENATE OF THE ASSOCIATED STUDENTS
CALIFORNIA STATE UNIVERSITY, LONG BEACH**

Bill Number: Senate Resolution # 2018-16
Title: BEACH AGAINST THE INCREASE
Sponsored by: Senator for the College of Health and Human Services Courtney Yamagiwa, Senators-at-Large Danielle Carancho and Stephanie Argent, Senator for the College of Education Emely Lopez, Senator for the College of Natural Sciences & Mathematics Ian Macdonald, Senator for the College of Liberal Arts Melissa Mejia
Cosponsored by: Chief Government Relations Officer Genesis Jara
Date Submitted: January 21, 2018
Date Approved: February 7, 2018

WHEREAS the Associated Students, Inc. (ASI) Board of Directors of California State University, Long Beach (CSULB) is the recognized voice for over 37,000 students; and

WHEREAS the CSU Board of Trustees (CSUBOT) is responsible for the oversight and adoption of rules, regulations, and policies which govern the California State University;¹ and

WHEREAS on November 21, 2017, the CSU Chancellor's Office released a consideration of a tuition increase proposal for the 2018-19 academic year entailing an increase of \$228 per year for full-time resident undergraduates, \$264 per year for credential programs, \$432 for graduate or other post-baccalaureate programs, and \$30 per unit, or \$900 a year, for full-time undergraduate non-resident students;² and

WHEREAS the proposal states that the priorities of the CSU, in order of importance, are: the Graduation Initiative 2025, Employee Compensation, Enrollment Growth, Academic Facilities & Campus Infrastructure, and Mandatory Costs Increases;³ and

WHEREAS it is counter-intuitive to believe the roughly \$400-500⁴ million associated costs of the Graduation Initiative 2025, paid by students, would increase graduation rates; and

WHEREAS on March 22, 2017, the CSU Board of Trustees voted 11-8 to increase tuition by approximately 5%, adding an additional \$270 for full-time residential undergraduates and \$438 for full-time graduates for the 2017-18 academic year;⁵ and

WHEREAS during the same academic year, CSULB students faced additional fee increases including a \$30 Category II Student Health Center Fee increase and a \$7 parking increase that is expected to continue to rise as part of a five-year plan to increase parking fees from \$120 to \$170;⁶ and

¹ <https://www2.calstate.edu/csu-system/board-of-trustees/Pages/about-the-bot.aspx>

² <https://www2.calstate.edu/attend/paying-for-college/tuition-increase/Pages/proposed-tuition-adjustments.aspx>

³ <https://www2.calstate.edu/csu-system/about-the-csu/budget/2018-19-operating-budget/2018-19-budget-plan-summary/Pages/sources-and-uses-of-funds.aspx>

⁴ <https://www.calstate.edu/bot/agendas/sep16/ED-POL-2-ADDENDUM-GI-2025.pdf>

⁵ <http://ktla.com/2017/03/22/amid-student-protests-csu-board-of-trustees-considers-first-tuition-hike-in-6-years/>

⁶ <http://www.csulb.edu/parking-and-transportation-services/csulb-annual-parking-rate-fy1718-fy2021>

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- WHEREAS** the CSU states that the proposed increase “seeks to balance the need to keep tuition affordable,” but the CSU fails to mention other costs, such as housing and textbooks; and
- WHEREAS** this proposed increase could be the beginning of many tuition increases, since CSU Executive Vice Chancellor and Chief Financial Officer Steve Relyea suggested that the CSUBOT adopt a plan that calls for annual “modest and predictable” tuition increases instead of large and unpredictable tuition spikes as suggested in the Sustainable Financial Model;⁷ and
- WHEREAS** in a recent study commissioned by the Chancellor’s Office, 1 out of 10 students have identified housing insecurity and 1 out of 4 have identified food insecurity;⁸ and
- WHEREAS** while tuition is \$5,742 for the 2017-18 academic year, the total cost of attendance at CSULB is \$25,202;⁹ and
- WHEREAS** to alleviate the financial burden, over 44% of CSULB students during the 2015-16 academic year graduated with some form of student debt, with an average of \$15,900;¹⁰ and
- WHEREAS** student loan debt disproportionately affects low income students and students of color where nearly 8 out of every 10 CSU students who graduated with student loan debt had family incomes of \$54,000 or less and 76% of African-American graduates left the CSU with debt compared to 47% of their White peers;¹¹ and
- WHEREAS** CSULB prides itself on being a diverse campus and promotes inclusivity with the motto “No Barriers,” but a tuition increase would present a barrier that students would have to overcome; and
- WHEREAS** on September 20, 2017, the CSU Board of Trustees voted on a 2.5% salary increase for executive positions, including the Chancellor, campus presidents, and executive vice chancellors ranging from \$1,230 to \$36,968;¹² and
- WHEREAS** on March 21, 2017, Chancellor White commented that “sacrifices are needed by all in order to achieve the greater good, which is graduating and preparing students to enter California’s workforce;”¹³ and
- WHEREAS** on November 7, 2017, the CSU Board of Trustees approved a 2018-19 operating budget of \$282.9 million; and

⁷ <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2017/Documents/march-21-2017-finance.pdf>

⁸ <https://www2.calstate.edu/impact-of-the-csu/student-success/basic-needs-initiative/Documents/ServingDisplacedandFoodInsecureStudentsintheCSUJanuary20163.8.16.pdf>

⁹ <https://www2.calstate.edu/attend/paying-for-college/pages/campus-costs-of-attendance.aspx>

¹⁰ <http://www.calstatestudents.org/where-debt-comes-due-at-csu-unequal-debt-burdens-among-california-state-university-graduates/>

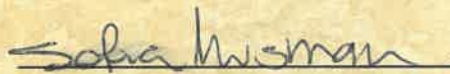
¹¹ <http://www.calstatestudents.org/where-debt-comes-due-at-csu-unequal-debt-burdens-among-california-state-university-graduates/>

¹² <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2017/Documents/sept-19-2017-full-agenda.pdf>

¹³ <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2017/Documents/march-21-2017-finance.pdf> page 5

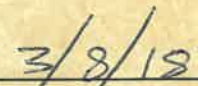
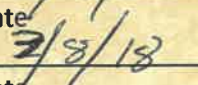
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- RESOLVED** that CSULB ASI recommends the CSUBOT reconsider the executive salary increases and does everything in their jurisdiction to prohibit any future salary increases for executive positions; and be it further
- RESOLVED** that CSULB ASI subcommittee Lobby Corps continues their efforts in lobbying the CSUBOT, President Conoley, CA State Assembly Members and Senators, Chancellor White, Governor Jerry Brown and other key decision makers to insist that they do all within their jurisdiction to not increase tuition; and be it further
- RESOLVED** that CSULB ASI takes the time leading up to the CSUBOT vote to inform students and encourage them to join all efforts in stopping the tuition increase; and be it further
- RESOLVED** that CSULB ASI supports all efforts to mobilize students in preparation for the CSUBOT vote; and be it further
- RESOLVED** that the CSULB ASI Board of Directors urges President Conoley to stand in solidarity with CSULB students by publicly taking a firm stance against any potential tuition increase proving definitively we are indeed "One Beach;" and be it finally
- RESOLVED** that an electronic copy of this resolution, upon its approval by the ASI President, be distributed to CSULB President Jane Conoley, CSU Chancellor Timothy White, Governor Jerry Brown, Lieutenant Governor Gavin Newsom, CSU Vice Chancellors, the CSU Board of Trustees, Vice President for Student Affairs Carmen Taylor, Dean of Students Piya Bose, Provost and Senior Vice President for Academic Affairs Brian Jersky, Vice President for Administration and Finance Scott Apel, Vice President for University Relations and Development Andrea Taylor, Vice President and Chief Information Officer Min Yao, City of Long Beach Mayor Robert Garcia, Assemblymember Patrick O'Donnell, Cal State Student Association President Maggie White, Cal State Student Association Board of Directors, all current ASI Officers, ASI Communications, the Daily 49er and 22 West Magazine.


Sofia Musman, Vice President &
Chair, Associated Students Board of Directors

Delivered to the President of the Associated Students on:


Joseph Nino, Associated Students President


Date

Date

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- WHEREAS** on January 10, 2018, Governor Jerry Brown released the proposed state budget of \$92.1 million for the CSU,¹⁴ leaving a budget gap of \$171 million, which is \$50 million short of mandatory costs; and
- WHEREAS** the State fully funded the past CSU Support Budget three years ago without the threat of a tuition increase;¹⁵ and
- WHEREAS** every dollar invested in the CSU returns five dollars and forty-three cents back into the California economy as shown in the CSU Impact Report; and
- WHEREAS** the CSU stated they will, “concurrently pursue two approaches in an attempt to narrow or completely close the budget gap: seek additional state funding from lawmakers and the governor, and pursue revenue enhancement strategies, including a tuition increase;”¹⁶ and
- WHEREAS** during the January 30, 2018 meeting, the CSUBOT stated their five key goals are: the State fully fund the budget request, resources to maintain quality, affordability, no impact to students with greatest need, and immediate obligations and reduce time-to-degree; and
- WHEREAS** the CSU states that it remains committed to keeping costs as low as possible for students and “makes every effort to keep student costs to a minimum;”¹⁷ now therefore, be it
- RESOLVED** that CSULB ASI strongly denounces any tuition and/or fee increase(s) and continued defunding from higher education; and be it further
- RESOLVED** that CSULB ASI calls upon the CSU Board of Trustees to vote against yet another potential tuition increase and actively seek an alternative method of funding, such as additional state funding from lawmakers and the governor;¹⁸ and be it further
- RESOLVED** that CSULB ASI calls upon the Chancellor’s Office to have the Tuition Increase Report finished, presented to the CSUBOT, and have publicly available before voting on another tuition increase; and be it further
- RESOLVED** that CSULB ASI requests the CSUBOT reevaluate its top priorities, such as the Graduation Initiative 2025, to better reflect the current financial needs of the diverse CSU student body; and be it further

¹⁴ <http://www.ebudget.ca.gov/2018-19/pdf/BudgetSummary/HigherEducation.pdf>

¹⁵ <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2017/Documents/january-31-2017-full-agenda.pdf> page 34

¹⁶ <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2018/Documents/jan-29-31-2018-full-agenda.pdf> page 37

¹⁷ Taken from “important fee information” under mycsulb

¹⁸ <https://www2.calstate.edu/csu-system/board-of-trustees/past-meetings/2018/Pages/January-29-31-2018.aspx>