

THE SENATE OF THE ASSOCIATED STUDENTS  
CALIFORNIA STATE UNIVERSITY, LONG BEACH

**Bill Number:** Senate Resolution #2018-25  
**Title:** Bylaw Amendment to Remove ASIMBOT and Create 22 West Media Advisory Committee  
**Sponsored by:** Vice President Sofia Musman  
**Date Submitted:** April 25, 2018  
**Date Approved:** May 9, 2018

**WHEREAS** the Associated Students, Inc. (ASI) at California State University, Long Beach (CSULB) is the single recognized voice for over 37,000 students of the university; and

**WHEREAS** the purpose of the ASI Media Board of Trustees is to “assist in the development and maintenance of strong, independent, and responsible vehicles for free expression”<sup>1</sup> as well as “insulate student media from political and budgetary constraints on the part of organized interest groups”<sup>2</sup> while ensuring accountability to the student body; and

**WHEREAS** that considering the freedom of the press it would be more suitable to create an advisory committee for 22 West Media in order to advise and assist the media outlets rather than “exercise authority over the media outlets operated under the auspices of the Associated Students, Incorporated;”<sup>3</sup> now therefore, be it

**RESOLVED** that Chapter II, Article IV, Section 3 ASI Media Board of Trustees of the AS Bylaws be removed starting the 2018-19 academic year; and be it further

**RESOLVED** that under Article V titled “Advisory Committees” of Chapter II of the AS Bylaws be created a new section titled “22 West Media Advisory Committee” which will state:

**A. Purpose**

The 22 West Media Advisory Committee will have a primary goal of assisting in the development and maintenance of strong, independent, and responsible vehicles for free expression. The committee will also be responsible for ensuring that 22 West Media remains accountable to the student body, insulate student media from political and budgetary constraints on the part of organized interest groups, connect students to professional development opportunities, initiate fundraising efforts, advise 22 West Media global and broadcast operations, and provide reports to the Board of Directors.

**B. Membership**

The 22 West Media Advisory Committee will consist of the following members:

1. ASI Student Media Coordinator
2. ASI Assistant Director of Programs
3. ASI Executive Director, or designee
4. 22 West Magazine Editor in Chief
5. 22 West Radio General Manager
6. 22 West Video Executive Producer
7. Media Industry representative
8. One Senate representative elected by the Senate

<sup>1</sup> <https://www.asicsulb.org/gov/documents/2017-2018-AS-Bylaws.pdf>

<sup>2</sup> <https://www.asicsulb.org/gov/documents/2017-2018-AS-Bylaws.pdf>

<sup>3</sup> <https://www.asicsulb.org/gov/documents/2017-2018-AS-Bylaws.pdf>



9. Two student representatives not employed by 22 West Media, and selected through an interview process by the Student Media Coordinator and Assistant Director of Programs
10. ASI Development Associate
11. Faculty Advisor for 22 West Media

22 West Media committee members will serve a term of one year starting June 1<sup>st</sup> and ending on May 31<sup>st</sup>. The ASI Student Media Coordinator will serve as the coordinator of the committee.

**C. Responsibilities**

1. Developing and implementing a fundraising plan in collaboration with 22 West Media.
2. Coordinate at least one major fundraising activity per year.
3. Evaluate editorial and broadcast content, media development, and provide recommendations to 22 West Media.
4. Connect media industry professionals to 22 West Media and coordinate networking opportunities including, but not limited to, workshops, mixers, and career days.
5. Annually review Code of Professional Conduct, 22 West Media Working Rules & Procedures and expectations, and provide recommendations to 22 West Media.
6. Report to the Board of Directors twice per semester.
7. Final selection for the hiring of the 22 West Media Managers.
8. Annually reviews assessments of readers, listeners and viewers to evaluate their needs and interests and determine the degree to which ASI student media is addressing those needs and interests. Such assessment may include surveys, focus groups, etc.

**D. Meetings**

Meetings will be held at least twice per semester, and as needed.

**E. Performance Expectations**

Committee members will be expected to establish and meet fundraising goals, conduct annual reviews of operations and media development, report to the Board of Directors, attend and participate in meetings, and connect 22 West media employees and volunteers to media industry professionals.

**F. Removal Procedures**

The coordinator of the committee will be responsible for reviewing members' performances and removing members for failing to adhere to responsibilities and expectations; and be it further

**RESOLVED** that the process of content grievances be reviewed by the Judiciary in which a formal complaint form must be submitted to the 22 West Media Advisory Committee Coordinator and delivered to the Chief Justice to establish a hearing; and be it further

**RESOLVED** that this resolution allows the ASI Vice President the authority to further change the AS Bylaws to accurately reflect the changes stated within this resolution; and be it finally

**RESOLVED** that an electronic copy of this resolution, upon its approval by the ASI President be distributed to CSULB President Jane Conoley, Vice President for Student Affairs Carmen Taylor, Associate Vice President for External & Legislative Relations Terri Carbaugh, Dean of Students Piya Bose, all ASI employees and volunteers, all current and future ASI Officers, the Daily 49er, and 22 West Media.



THE SENATE OF THE ASSOCIATED STUDENTS  
CALIFORNIA STATE UNIVERSITY, LONG BEACH

Sofia Musman

Sofia Musman, Vice President &  
Chair, Associated Students Board of Directors

Delivered to the President of the Associated Students on:

Joe Nino

Joseph Nino, Associated Students President

5/9/18  
Date  
5/9/18  
Date

###

