

**THE SENATE OF THE ASSOCIATED STUDENTS  
CALIFORNIA STATE UNIVERSITY, LONG BEACH**

**Bill Number:** Senate Resolution # 2019-20  
**Title:** Commemorate 2018-2019 ASI President Genesis Jara  
**Sponsored by:** Vice President Leen Almahdi  
**Co-Authored by:** 2018-2019 ASI Board of Directors  
**Date Submitted:** May 3, 2019  
**Date Approved:** May 8, 2019

- WHEREAS** the Board of Directors of the Associated Students, Inc. (ASI) at California State University Long Beach (CSULB) has a duty to highlight the contributions of those who have demonstrated a commitment to the enhancement of the educational and social experience of the campus community at CSULB; and
- WHEREAS** the Board of Directors wishes to recognize those who have advocated for issues affecting our campus and our community; and
- WHEREAS** the Board of Directors wishes to recognize the many contributions to CSULB, and to the world, made by Genesis Jara during her years of service to the campus community as a former Lobby Corps student-at-large, Chief Government Relations Officer, and current ASI President; and
- WHEREAS** President Jara first became involved with ASI through Beach Team as a freshman and after lobbying at CHESS, she realized her passion for advocating for policy change on a statewide level; and
- WHEREAS** President Jara joined Lobby Corps as a student-at-large for the 2016-17 year, which led her to apply and become the first Chief Government Relations Officer (CGRO) for 2017-18; and
- WHEREAS** her involvements in ASI culminated to her election as ASI President for the 2018-19 academic year; and
- WHEREAS** as Chief Government Relations Officer, President Jara was able to accomplish the following:
- Served as the voting member for the Cal State Student Association (CSSA) Board of Directors
  - Led the Long Beach efforts in fighting against the tuition increase alongside former ASI President Joe Nino
  - Lobbied to state legislators and represented the best interest of students both of CSULB and the CSU system
  - Prepared Lobby Corps and the other students of the Long Beach delegation for the California Higher Education Student Summit (CHESS)
  - The first person to establish a policy agenda for Lobby Corps in CSULB ASI history
  - Initiated the monthly CSSA recap videos to be published online and through social media to inform the campus community
  - Supported and advocated for increased resources for housing and food insecure students, as well as DACA and AB540 recipients
  - Led Lobby Corps in completing 8 district visits under her leadership
  - Served on various university-wide search committees
  - Actively sought to bring improvements and new ideas to increase resources offered to students at CSULB



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- Received the President's Commission on the Status of Women (PCSW) "Advancement of Women" award; and

**WHEREAS** President Jara continued her service to ASI as President in the 2018-19 academic year, where she made the following accomplishments:

- Served on the President's Commission on the Status of Women
- Led the search committee for the new ASI executive director
- Collaboratively led the search for a new and inclusive mascot
- Advocated for increased visibility of our resources to help food insecure students
- Established the "Pay it Forward" program to provide food insecure students with increased food variety
- Secured a ballot drop off location in the University Student Union for the Primary Elections to increase civic engagement
- Established and planned for the first Students of Color Conference at CSULB for Fall 2019
- Advocated for increased sustainable practices by reducing the amount of plastic straws and replace them with reusable alternatives
- Sought to increase recycling and composting efforts by creating sustainability trainings for student organizations
- Actively served on various CSSA boards to ensure representation and accountability
- Started live streaming Senate meetings for increased transparency and student engagement
- Advocated for digital course evaluations to drastically reduce paper waste
- Acquired new space on the University Physical Master Plan for the cultural resource centers
- Increased Beach Pantry usage by 300% by consistently promoting that resource through social media and SOAR presentations
- Collaboratively worked with campus entities to remove the practice of ticketing housing insecure students who sleep in their cars
- Laid the foundation to establish a transportation service for students with various abilities and different mobility needs
- Increased visibility of scholarships to increase the amount of awards granted
- Actively engaged the student body by creating the "Takis Walk," "Take a Sec with the Execs," and consistently meeting with students at-large to hear and help resolve concerns
- Worked on developing the "Fix Financial Aid" campaign on the CSU level through CSSA
- Represented our university and organization with the utmost respect
- Served as a mentor and supporter for ASI student leaders; and

**WHEREAS** President Jara's help extended beyond our campus at CSULB, she also held the position of Southern Civic Engagement Officer through CSSA to act as a resource to help guide and support all Southern CSU Lobby Corps; and

**WHEREAS** President Jara spent countless hours a week in meetings with students, faculty, staff, and administrators to ensure that our organization was doing its due diligence in representing students of the most vulnerable communities; and



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- WHEREAS** President Jara led our organization with grace and purpose, to carry out the ASI mission, values, and executive goals to improve the lives of all members of our campus community; and
- WHEREAS** President Jara truly embodied the characteristics of a true leader and lived by her quote of "leading with a servant's heart;" now therefore, be it
- RESOLVED** that the California State University, Long Beach Associated Students, Inc. congratulates and honors President Genesis Jara for her service and dedication to ASI and the CSULB community; and be it finally
- RESOLVED** that an electronic copy of this resolution, upon its approval by the ASI President be distributed to CSULB President Jane Conoley, Provost and Senior Vice President for Academic Affairs Brian Jersky, Interim Vice President of Student Affairs Mary Ann Takemoto, Dean of Students Piya Bose, the Cal State Student Association, all current ASI Officers, the Daily 49er, and 22 West Media.



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Leen Almahdi, Vice President &  
Chair, Associated Students Board of Directors

5/18/19

Date



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Richard Haller, Associated Students Executive Director

5/18/19

Date

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