

Associated Students, Incorporated
California State University, Long Beach
UNIVERSITY STUDENT UNION BOARD OF TRUSTEES AGENDA
Meeting #12

Date/Time: Friday, May 6, 2016 (1:00 p.m.)
Location: Stuart L. Farber Senate Chamber
Chair/Office: Wendy Casillas, USU-302

Members of the public will be given an opportunity to address the University Student Union Board of Trustees during Public Comments. Fifteen minutes will be equally divided amongst those who sign the Speaker's List. Individuals will be recognized to speak prior to a floor debate.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. ADDITIONS/CORRECTIONS TO THE AGENDA**
- 4. PUBLIC COMMENTS**
 - A. Comments from the Gallery
 - B. Comments from the Board
- 5. APPROVAL OF MINUTES**
 - A. Campus Relations Meeting Minutes #8, April 11, 2016✓
 - B. Facilities Meeting Minutes #7, April 29, 2016✓
 - C. Program Evaluations Meeting Minutes #8, April 22, 2016✓
 - D. Services Meeting Minutes #7, April 8, 2016✓
 - E. USUBOT Meeting Minutes #11, April 8, 2016✓
- 6. REPORTS**
 - A. Chair Report
 - B. Vice-Chair Report
 - C. USU Management Report
 - D. Senate Report
 - E. Committee Report
 - 1) Campus Relations
 - 2) Facilities
 - 3) Program Evaluation
 - 4) Services
 - F. Representatives Report
 - 5) Alumni
 - 6) Faculty
 - 7) Staff
 - 8) University
- 7. OLD BUSINESS**
- 8. NEW BUSINESS**
 - A. Corner Market Wall Project, *Proposal*✓
 - B. Program Evaluation, Beach Balance ✓
 - C. Program Evaluation, Martin Luther King, Jr. (MLK)✓
 - D. SRWC Flooring, *Proposal*✓
- 9. CLOSING COMMENTS**
- 10. ADJOURNMENT**

✓ Indicates the report is attached.

Associated Students, Incorporated
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES

Meeting # 12

May 6, 2016

1. **CALL TO ORDER**

Ms. Casillas called the meeting to order at 1:08 p.m.

2. **ROLL CALL**

Voting Members Present:

Gabriel Avila (Designee for Jose Salazar – *ASI President*)
Wendy Casillas (USUBOT Chair)
Jerry Galbreath (Alumni Representative)
Kenia Garcia (ASI Senate Representative)
Miriam Hernandez (ASI Vice President)
Berta Hanson (University Staff Representative)
Dae-Hee Hwang (Student Trustee-at-Large)
Dr. Jeff Klaus (Designee for VP of Student Affairs)
Wendy Lewis (ASI Treasurer)
Vanessa Mendoza (USUBOT Vice-Chair)
Dr. Ilan Mitchell-Smith (Faculty Representative)
Anna Pavlova (Student Trustee-at-Large)
Sharon Taylor (Assoc. VP, Financial Mgmt.)
Logan Vournas (ASI Senate Representative)
Jack Wilson (Student Trustee-at-Large)

Non-Voting Members Present:

Pamela Lewis (Designee for Sylvana Cicero – *Interim ASI. Assoc. Executive Director/USU & SRWC Director*)
Richard Haller (ASI Executive Director)

Guests Present:

Don Penrod (49er Shops General Manager/CEO)
Clint Campbell (49er Shops Director, Contract & Facilities)

Voting Members Not Present:

Jose Salazar (ASI President)

Non-Voting Members Absent:

Sylvana Cicero (Interim ASI Assoc. Executive Director/ USU & SRWC Director)

3. **ADDITIONS/CORRECTIONS TO THE AGENDA**

(M) Vournas (S) Wilson moved to approve the agenda with the amendment of a time certain for the 49er shop at 1:40 PM.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 14.0.1

4. **PUBLIC COMMENTS**

A. Comments from the Gallery

The University Student Union (USU) senior management team commended the University Student Union Board of Trust members for their hard work throughout the year.

B. Comments from the Board

There were none.

5. APPROVAL OF MINUTES

- A. Campus Relations Meeting Minutes #8, April 11, 2016✓
- B. Facilities Meeting Minutes #7, April 29, 2016✓
- C. Program Evaluations Meeting Minutes #8, April 22, 2016✓
- D. Services Meeting Minutes #7, April 8, 2016✓
- E. USUBOT Meeting Minutes #11, April 8, 2016✓

(M) Wilson (S) Avila moved to approve the minutes all at once.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 14.0.1

6. REPORTS

A. Chair:

Ms. Casillas reviewed the following items:

- Earth Day on April 22, 2016
- Student Swap Shop
- Owen's Condition for Tuition

Ms. Casillas reminded the committee that the applications for the USUBOT Student-at-large positions were still being accepted as the positions were not all filled.

B. Vice-Chair:

There was none.

C. USU Management Report:

Ms. Lewis presented the following Management Reports:

General:

- USUBOT Student-at –Large applications were available online
- 1st USUBOT meeting on June 10, 2016
- Maxson Center Update-Postponing application acceptance until further notice
- The HRMC meeting to review the Reorganization Proposal did not meet quorum and would be rescheduled for a later date in June.
- The USU phase, North Lawn, of the HHW Project through PPFM would start after commencement and was projected to be completed by the end of June. Due to the construction the North Lawn would be closed during that time .

Facilities:

- Hired Jaime Garcia as a Facility Services staff member

Maintenance:

- Installed the laminate around the rock wall at the Student Recreation and Wellness Center (SRWC).
- 2 Dyson hand dryer prototypes were installed on the 1st floor of the University Student Union pending input from staff

USUCEC:

- BeachHack and TEDx were successful
- Building Marshal training was recently provided

Recycling Center:

- Coordinated with Housing, upon move-out, to collect items for the Swap Shop
- Partnered with Salvation Army to donate bins at move-out

Sustain-U

- Earth Week R-Tist competition highlighted in DIG Magazine.
- Would donate compost bins to Gant Elementary School
- Interviews would be conducted for two student assistants

Operations

- CSULB SRWC Summer Wellness Program would begin after semester concluded with a drawing for an annual SRWC membership.
- There was an error found in billing for April of 2016. They would be notifying all members and planned to provide a discount due to the error.

SRWC:

- Boxing 101 Instructor and Personal Trainer, Anthony Gonzalez, recently won the Innovation Challenge through the College of Business.
- Owen's Condition for Tuition Program concluded with 4,795 participants and 871 of those who completed the program.

Programs:

- ASI Awards Banquet was a success
- Finals Week Schedule would be sent to the board
- Year in Review would be provided in June

Ms. Lewis reported that the ASI Media Board newly elected individuals were: College Beat Executive Producer, Nicole Ilagan; Kbeach General Manager, Jay Holloway, and Union Weekly Editor in Chief, Alejandra Ramos

Ms. Lewis stated that other vendors would be considered for the housing move out.

D. Senate Report:

Ms. Garcia stated that the 2016-2017 Associated Students Inc. (ASI) Consolidated Operating Budget had been approved. She stated that the following Resolutions were passed:

- SR-17: Support efforts of the Beach Dream Ad-Hoc Meeting
- SR-18: Support of Ally trainings for ASI Senate
- SR-19: Support of additional gender neutral restrooms
- SR-20: Support of a permanent study center in the College of Engineering
- SR-21: Support of alternative food options
- Recommendation for 2016-2017 Senate

Ms. Garcia stated that the following Bylaw amendments were created:

- BA-04 Amendment to Executive Duties
- BA-07 Amendment of the Isabelle Patterson Child Development Board of Trustees

Discussion ensued.

E. Committees:

Campus Relations:

Ms. Pavlova reported that she had attended the ASI Big Event with Trey Songz. The number of unofficial attendees was 3,519. The previous year with Miguel had 3,203 attendees. Many users were using the hashtag #ASIBIGEVENT with many amazing quotes such as:

- "I can't believe how awesome CSULB is."
- "My first concert ever-amazing and only for 10 bucks."

- “A perfect break before finals.”
- “The best way to end my senior year, I love ASI, I love Trey...Go Beach!”

ASI hosted the Survivor Staff Appreciation day at the SRWC. The SRWC created an Instagram and Twitter @CSULBSRWC. She noted that a GeoFilter had been created for elections on March 21-23, 2016 on Snapchat. Ms. Pavlova reported that ASI CSULB will continue to provide additional Geo Filters for special events. Ms. Pavlova provided a social media report with information regarding Associated Students Inc. and SRWC Facebook traffic as well as Instagram and Snapchat. (report available upon request in the USU Administration Office)

The previous ASI corporate website would be eliminated by the end of the semester once all items are redirected to the new ASI corporate website. Ms. Pavlova discussed the SRWC Customer Service Survey. She attended the student appreciation event at the SRWC and thanked the staff for being included and the wonderful event.

Facilities:

Mr. Wilson attended University Art Museum for the USU Rotating Art Collection piece. Mitsubishi was the selected service provider for the USU elevator and escalator. The Sustain-U team was featured in DIG magazine. Student Swap Shop was successful with many participants. Sustain-U would be looking to expand the program. Revisions were ongoing for the Sustainability Policy.

Program Evaluation:

Ms. Mendoza shared that the USU Rotating Art Collection piece had been chosen. The results would be revealed at the succeeding meeting. Ms. Mendoza stated that Blind Yoga would be added to Inclusive Recreation. She noted that the number of participants for Poetry Lounge have decreased since the move from the Soroptomist House. Program Evaluation would search for a new location to host Poetry Lounge. The 2016-2017 Program Council Working Rules had been finalized in the previous Program Evaluation meeting.

Services:

Mr. Hwang reported that the Games Center had just added a large sized Connect Four game. The Information Center currently provides Universal Studios annual tickets. The SRWC summer fee is prorated.

F. Representatives Report:

Alumni: Mr. Galbreath stated that the Alumni Association would participant in the ASI Awards gala on May 6, 2016. The Alumni Association would be selling myBeach commencement flowers for commencement week. Mr. Galbreath stated that the fundraiser would support alumni engagement programs.

Faculty: Dr. Mitchell-Smith stated that the Academic Senate had discussed parking and the renovations on lot 7. Dr. Norbert Schurer was elected for the position of 2016-2017 Academic Senate Chair. Dr. Mitchell-Smith provided a recap of the agreement between CFA and the Chancellor’s Office concerning the faculty strike.

Staff: Ms. Hanson reminded the Board that the BREATHE campaign would take effect in the fall. The ash cans would be removed after graduation.

University: Ms. Taylor reported that the campus would be providing a License Plate Recognition parking system in the upcoming semesters.

7. **OLD BUSINESS**

8. **NEW BUSINESS**

A. Corner Market Wall Project, Proposal ✓

Mr. Wilson reviewed the Corner Market Wall Project Proposal. The 49er Shops goal is to introduce SNAP program to the Corner Market. The purpose of the proposal was to eliminate the wall dividing the Corner Market and a wall adjacent to the 24-Hour Study Room at the expense of the USU. The goal would be to enable easier accessibility to the Corner Market accessible to the students in the 24-Hour Study Room. Donald Penrod, 49er Shops General Manager, mentioned that this project would forge a partnership between the 49er Shops and ASI. Mr. Penrod reviewed the history of the project. Mr. Penrod demonstrated the Corner Market design presentation (Report may be obtained in the USU Administration Office).

Currently, the Corner Market's provides prepackaged and prepared food. Mr. Penrod stated the Corner Market would have to shift more to a market place to access the EBT program. Mr. Penrod mentioned that the 49er Shops had been working on the Cal Fresh Grant.

Mr. Penrod clarified that they will respect the economic reality of the student consumers by charging fair prices. The goal was to provide students a good value for equally valuable products.

Ms. Penrod clarified that the color printout shown was a concept. The new Director of the Bookstore had previous experience with EBT and SNAP.

Ms. Lewis clarified that the board's discussion within the meeting was strictly about the wall inside the Corner Market and the collaboration with the 49er Shop in this proposal.

Mr. Penrod reported that the anticipated opening would be fall 2016 depending on the wall deconstruction process. The Corner Market hours initially would not change.

Mr. Wilson stated that the estimated USU cost for the wall would be \$13,860 but this amount was only based upon an estimate from a subcontractor.

Mr. Haller confirmed that USU local reserves would be used to finance the elimination of the wall.

Dr. Klaus reported that CSULB was awarded a two year grant beginning fall of 2016 in which the university would be a Cal Fresh subcontractor. Student outreach would occur and assist interested parties in completing necessary paperwork.

Mr. Penrod noted the unsold food in the Corner Market would be used by the 49er kitchens or other locations to avoid waste.

Mr. Haller clarified that the reserve for minor capital outlay was \$276,411. The general reserves, which have not been designated for a specific purpose, totaled \$1,500,013,144.

(M) Hee Hwang (S) Klaus moved to amend the proposal with the total budget impact as double the amount stated.

Ms. Casillas clarified that the amended amount for the Corner Market Wall Market Proposal would be \$27,720.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 11.0.4

B. Program Evaluation, Beach Balance✓

Ms. Mendoza provided a summary of the Beach Balance Program Evaluation (report may be obtained in the USU Administration Office).

(M) Pavlova (S) Wilson moved to accept the Program Evaluation, Beach Balance.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 11.0.1

C. Program Evaluation, Martin Luther King, Jr.✓

Ms. Mendoza provided a summary of the Martin Luther King Jr. Program Evaluation (report may be obtained in the USU Administration Office).

(M) Avila (S) Vournas moved to accept the Program Evaluation, Martin Luther King Jr.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 12.0.1

D. SRWC Flooring, Proposal✓

Mr. Wilson stated that the first floor of the SRWC would have to be replaced. The floor had started to peel and curl up, making it a safety hazard at the facility. The committee was interested in installing Mondo flooring with complimentary colors and a similar pattern. If approved, the SRWC would not be closed. The equipment on the first floor would be moved into other areas around the facility during the summer period of renovation.

Ms. Lewis explained that the warranty was exhausted and there were no other options. The facilities staff previously visited other facilities that utilized the Mondo flooring. Ms. Lewis stated that the warranty of the proposed flooring would be three years and would be negotiating to extend the warranty.

Ms. Lewis clarified that this flooring was not the least expensive but was sold in a roll.

(M) Pavlova (S) Hwang moved to approve the SRWC Flooring, *Proposal*.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 12.0.0

9. CLOSING COMMENTS

Ms. Lewis read a letter from Ms. Cicero thanking everyone for their participation, wisdom, and input over the previous academic year.

Mr. Wilson, Mr. Hwang, Ms. Lewis, Mr. Avila, Ms. Pavlova, Ms. Mendoza, and Ms. Hernandez spoke of their gratitude to everyone on the board.

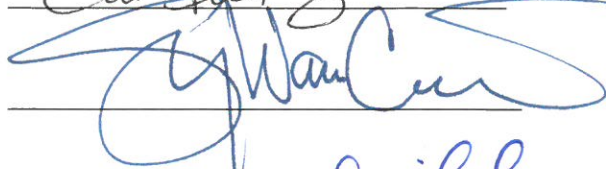
10. ADJOURNMENT

Ms. Casillas adjourned the meeting at 2:36 p.m.

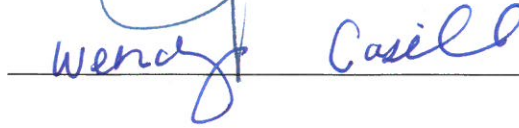
Catherine Heitzhaus
USUBOT Recording Secretary

A handwritten signature in blue ink, appearing to read 'Catherine Heitzhaus', written over a horizontal line.

Ms. Sylvana Cicero
USUBOT Board Secretary

A handwritten signature in blue ink, appearing to read 'Sylvana Cicero', written over a horizontal line.

Wendy Casillas
USUBOT Chair

A handwritten signature in blue ink, appearing to read 'Wendy Casillas', written over a horizontal line.