

Associated Students, Incorporated
California State University, Long Beach
UNIVERSITY STUDENT UNION BOARD OF TRUSTEES AGENDA
Meeting #6

Date/Time: Friday, November 4, 2016 (11:00 a.m.)
Location: Stuart L. Farber Senate Chamber
Chair/Office: Anna Pavlova, USU-311

Members of the public will be given an opportunity to address the University Student Union Board of Trustees during Public Comments. Fifteen minutes will be equally divided amongst those who sign the Speaker's List. Individuals will be recognized to speak prior to a floor debate.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. ADDITIONS/CORRECTIONS TO THE AGENDA**
- 4. PUBLIC COMMENTS**
 - A. BeachScholarship **TC 11:10 a.m.**
 - B. Comments from the Board
- 5. APPROVAL OF MINUTES**
 - A. Campus Relations Meeting Minutes #3 October 10, 2016✓
 - B. Facilities Meeting Minutes #3 October 17, 2016✓
 - C. Program Evaluation Minutes #3, October 10, 2016✓
 - D. Services Meeting Minutes #3, October 11, 2016✓
 - E. USUBOT Meeting Minutes #5, October 7, 2016✓
- 6. REPORTS**
 - A. Chair Report
 - B. Vice-Chair Report
 - C. USU Management Report
 - D. Senate Report
 - E. Committee Report
 - 1) Campus Relations
 - 2) Facilities
 - 3) Program Evaluation
 - 4) Services
 - F. Representatives Report
 - 5) Alumni
 - 6) Faculty
 - 7) Staff
 - 8) University
- 7. OLD BUSINESS**
- 8. NEW BUSINESS**
 - A. 2017-2018 SRWC Operating Calendar proposal✓
 - B. 2017-2018 USU Operating Calendar proposal✓
 - C. Program Evaluations: Owen's Condition for Tuition✓
 - D. Program Evaluations: Smorgasport✓
- 9. CLOSING COMMENTS**
- 10. ADJOURNMENT**

✓ Indicates the report is attached.

Associated Students, Incorporated
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES
Meeting #6
November 4, 2016

1. CALL TO ORDER

Pavlova called the meeting to order at 11:04 a.m.

2. ROLL CALL

<u>Voting Members Present:</u>	<u>Voting Members Not Present:</u>
Matthew Argame (Designee for Yasmin Elasmr – ASI Senate Representative)	Yasmin Elasmr (ASI Senate Representative)
Marvin Flores (ASI President)	Pei-Fang Hung (Faculty Representative)
Jerry Galbreath (Alumni Representative)	Giovanni Smith (ASI Treasurer)
Leslie Garcia (USUBOT Vice-Chair)	Sharon Taylor (Assoc. VP, Financial Mgmt.)
Berta Hanson (University Staff Representative)	
Dr. Jeff Klaus (V.P. for Student Services Designee)	
Joseph Nino (Designee for Giovanni Smith – ASI Treasurer)	
Anna Pavlova (USUBOT Chair)	
Natasha Romero (Student Trustee At-Large)	
Brian Sath (Student Trustee At-Large)	
Langston Tolbert (Student Trustee At-Large)	
Logan Vournas (ASI Vice-President)	
Ka Cin Wong (ASI Senate Representative)	
<u>Non-Voting Members Present:</u>	<u>Non-Voting Members Absent:</u>
Sylvana Cicero (Director, USU & SRWC)	
Richard Haller (ASI Executive Director)	
<u>Guests Present:</u>	
Nancy Eckhous (Asst. V.P., Admin. Systems & Services)	
Kaila-Marie Hardaway (Lead Program Assistant, Beach Pride Events)	
Valerie Kelsey (Coordinator, University Scholarship)	
Oliver Mamangun (Implementation Specialist)	

3. ADDITIONS/CORRECTIONS TO THE AGENDA

(M) Klaus (S) Wong moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

4. PUBLIC COMMENTS

A. Comments from the Gallery

1. Beach Pride Events

Hardaway presented on ASI Beach Pride Events and informed the board of the following upcoming programs:

- Poet's Lounge, November 17 from 8:00-10:00 PM
- Gobble Games and Can Castles, November 16
- Queer Arts and Craft Fair, November 30 12:00-3:00 PM

Hardaway informed the board that Beach Pride Events and the programming team would be attending the National Association for Campus Activities (NACA) from November 10-13. The conference would allow the students to connect with different agents and performers as well as the opportunity to attend various workshops.

2. BeachScholarships

Eckhous presented on BeachScholarships. BeachScholarship was new online scholarship system for students. The new system provided one broad application that would match individuals with up to 90% of available scholarships. The system would also increase donor engagement by providing donor profiles. The College of Business Administration went live on September 1. The College of Education, College of Health and Human Services, College of the Arts, and College of Engineering went live on November 1.

Kelsey presented the new scholarship website and demonstrated how to navigate through the process. When a student's application was submitted, 60% of the application would be imported from their campus record. The student would then be matched with available scholarships based upon the eligibility criteria.

The Center for Scholarship Information was hosting workshops throughout the month of November to assist students. Information flyers were distributed to the board members.

B. Comments from the Board

There were none.

5. APPROVAL OF MINUTES

Pavlova called for the approval of the minutes all at once.

- A. Campus Relations Meeting Minutes #3, October 10, 2016✓
- B. Facilities Meeting Minutes #3, October 17, 2016✓
- C. Program Evaluations Meeting Minutes #3, October 10, 2016✓
- D. Services Meeting Minutes #3, October 11, 2016✓
- E. USUBOT Meeting Minutes #5, October 7, 2016✓

(M) Sath (S) Romero moved to approve the minutes all at once.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

6. REPORTS

A. Chair:

Pavlova presented her chair report:

The California State University, Fullerton (CSUF) Board visited our campus and toured the University Student Union (USU) and Student Wellness and Recreation Center (SRWC). Members of our board had the opportunity to share how our organization worked and learn about their organization. Potential dates to visit CSUF would be discussed.

Members of the board were asked to evaluate the vendor services offered within the USU in an effort to evaluate the services provided and improve upon them where necessary. Surveys would be distributed to all members via email.

Homecoming was scheduled for Saturday, November 5. ASI was responsible for the student tailgate.

B. Vice-Chair:

There was none.

C. USU Management Report:

Cicero presented the management report:

Flores discussed the potential 2017 CSU tuition increase of \$270 for undergraduates due to current deficits. ASI leaders made various efforts to advocate against the CSU increase and were also in the process of working with other local campuses to discuss their plan of action. Vournas was working on a resolution with Senate against the tuition increase.

The USU, University Dining Plaza, and University Request for Proposal (RFP) was placed on hold. An initial meeting was scheduled for the following week to discuss the direction of each board.

Interviews for the Associate Director of Student Recreation and Wellness Center (SRWC) have concluded. The Associate Director of Facilities position has been posted. The search committee was in the process of reviewing resumes and the first round of interviews were to be scheduled during the week of November 14. The Beach Pride Activities Coordinator position was also posted and would be open until filled.

ASI Scholarships were now available to students. The application deadline was February 15.

Three full-time staff and three student leaders attended the National Intramural-Recreational Sports Association (NIRSA) Conference at UC Riverside. They had the opportunity to learn practices that could be implemented in our facilities and made great connections with other organizations that attended the conference.

The grand opening of the ASI Beach Pantry was a huge success. Two donations of 100 dollars and 500 dollars were made the following day by individuals of the community. Grocery Outlet Bargain Market located on Spring Street and Palo Verde Avenue has partnered with the ASI Beach Pantry. Their program would allow 2% of sales to be given back to the ASI Beach Pantry.

Chase and Bank of America contracts have been completed.

The Move for a Mile walk was a huge success. Star Trac donated two new elliptical equipment for Beta testing purposes. The bench press and deadlift competitions were a success with a lot of support from students and staff. The Powerlifting Competition was scheduled for November 9. "Love Your Body Week" was scheduled for November 7-11. Owen's Condition for Tuition had almost 4,000 participants signed up.

The USU rental revenue for September has increased almost 50% from 2015. The main events that occurred during the month of September were the Job Fair and Pot Perplex. Three of our employees attended the CERT training course held by the City of Long Beach.

The Corner Market storefront project has been completed and currently open. The fire hose connection located in the USU loading dock was repaired. The North Lawn grass was restored and the railings have been removed.

The 49er Shops would continue to maintain their partnerships with Grow Beach Garden and would hire a farmer. Sustainability Week took place during the week of October 24. There have been discussions with the University and the Recycling Center about collaborating to attain zero waste for the campus by 2020.

The Belmont Shore Christmas Parade was scheduled for December 3. The first place winner of the Halloween decorating competition was awarded to College Beat Television. The Farmer's Market would be returning November 16.

ASI Communication has won numerous awards for motion, graphic and design projects. ASI Media leaders were working with ASI Communications to create a new converged website. Individuals from our communication and media teams would be attending the NIRSA/ACUI Marketing Institute the following week. Union Weekly updated their Operating Rules & Procedure Manual to include new all-digital workflow and staffing.

D. Senate Report:

Wong presented the senate report:

Senate has reviewed and approved the resolution for support for increased financial aid to international students at CSULB.

The following resolutions were being reviewed: Ethnic Studies Report recommendations, Board of Directors support of Ethnic Studies Report, and support for increased hydration stations.

Three individuals have been confirmed for vacant positions. (Full report is available upon request in the USU Administration Office, Room 225)

The following new resolutions were being reviewed:

- Bylaw amendment for Board of Director Accountability
- Bylaw amendment for ASIMBOT Students at Large
- Bylaw amendment for Board of Director Responsibility

A resolution regarding opposition to the potential 2017-2018 CSU tuition increase was also under review.

E. Committees:

Campus Relations: Romero reported on the September events: Week of Welcome and Family Day.

The new ASI website and SRWC websites were successful. Cross marketing between the two sites has been discussed.

The USU received various positive reviews on the Smorgasport Snapchat filter. The ASI YouTube series continues to grow.

The Big Event Survey on Facebook received more than 6,000 views.

Facilities: Sath informed the board that the door leading from the 24-Hour Study Center to the Corner Market was now open.

An individual contacted the board about creating a possible nap room in the USU.

Interviews for Associate Director of Facilities would be scheduled following resume screenings.

Program Evaluation: Garcia reported that Beach Pride Events was in the process of working on the rotation of the Art Gallery in the USU. The next artist was Anthony Diaz.

The SRWC's theme for the month of November was "Fall into Giving". Within the program, the SRWC was hosting a canned food drive. All donations would be distributed to the Beach Pantry.

Services: Tolbert informed the board that the committee was in the process of reviewing the rates for the services provided within the USU and SRWC.

Over 1,300 people have utilized the Beach Pantry. Since the grand opening of the Beach Pantry, more than 600 dollars has been donated.

The National Association of College & University Food Services (NACUFS) Survey concluded on November 4.

F. Representatives Report:

Alumni: Galbreath discussed details about the upcoming Homecoming event on November 5. The event would consist of an Open House, tailgate, games, rides, food trucks, and live music.

The deadline to nominate a Distinguished Alumni was November 7. Submissions would be accepted online as well as through BeachSync on the Alumni Association Portal.

Faculty: There was none.

Staff: Hanson reported that they were working on the Cherishing the Children Holiday Party scheduled for December 8 from 3-6pm. Toy donations for the children were being accepted across campus. Any toys that were not used for the event would be donated to the Long Beach Fire Spark of Love Toy Drive.

University: Klaus informed the board that the Educational Opportunity Program (EOP) was celebrating their 50th anniversary. The EOP Program originated at California State University, Long Beach (CSULB).

7. OLD BUSINESS

There was none.

8. NEW BUSINESS

A. 2017-2018 SRWC Operating Calendar, Proposal

Sath provided details on the 2017-2018 SRWC Operating Calendar Proposal. (Available upon request in the USU Administration Office, Room 225)

Specific changes included:

- The SRWC would have reduced holiday hours on October 8, 2017 due to the impact of the Long Beach Marathon street closures.
- The Veteran's Day holiday would be observed on Friday, November 10, 2017. The SRWC would remain open on Veteran's Day (11/11/17), but would modify the operating hours to reduced holiday hours.

- The SRWC would remain open on César Chavez Day (3/31/18), but modify the operational hours to our reduced holiday hours.

Wong clarified that César Chavez Day was on March 31, 2018 not 2017.

Discussion ensued.

(M) Vournas (S) Wong moved to approve the proposal for the 2017-2018 SRWC Operating Calendar.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

B. 2017-2018 USU Operating Calendar, Proposal

Sath provided details on the 2017-2018 USU Operating Calendar Proposal. (Available upon request in the USU Administration Office, Room 225)

Specific changes included:

- The West Wing would be open from 6am-12pm during the Long Beach Jet Blue Marathon on Sunday, October 8, 2017.
- The Veteran’s Day holiday would be observed on Friday, November 10, 2017. The USU would remain closed November 11, 2017.
- The USU would expand the extended hours during Finals Week in December from 5 to 6 days.
- During the week of commencement, the USU would maintain reduced operating hours due to low traffic counts collected in past years.
- The USU would maintain reduced hours on Sunday, May 20, 2018 to accommodate groups hosting cultural graduation celebrations.

Sath proposed an amendment for the 2017-2018 year. The USU would open on August 19, 2017 to accommodate the students moving into the dorms.

Sath clarified that the USU would open with extended hours starting Saturday, December 9, 2017.

Discussion ensued.

(M) Wong (S) Vournas moved to approve the proposal for the 2017-2018 USU Operating Calendar as amended.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

C. Program Evaluation: Owen’s Condition for Tuition

Garcia briefly reviewed the Owen’s Condition for Tuition Program. The goal for this coming year would be to increase the number of individuals who completed the program. Based on the evaluation conducted, the program would continue.

(M) Vournas (S) Wong moved to accept the Program Evaluation for Owen’s Condition for Tuition.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

D. Program Evaluation: Smorgasport

Garcia briefly reviewed the Smorgasport event. The new layout, time, and activities helped make the event run more smoothly. Based on the evaluation conducted, the program would continue.

(M) Sath (S) Romero moved to accept the Program Evaluation for Smorgasport.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 13.0.0

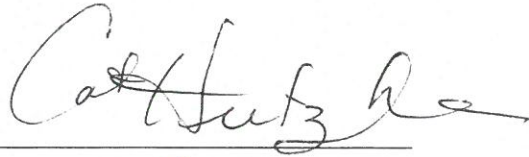
9. CLOSING COMMENTS

Vournas reminded the students on the board to complete the 100 Days 100 Classes Initiative as the deadline was approaching.

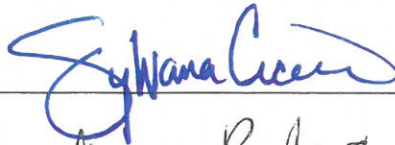
10. ADJOURNMENT

Pavlova adjourned the meeting at 11:56 p.m.

Catherine Heitzhaus
USUBOT Recording Secretary



Sylvana Cicero
USUBOT Board Secretary



Anna Pavlova
USUBOT Chair

