Associated Students, Incorporated California State University, Long Beach

PROGRAM EVALUATION COMMITTEE MINUTES Meeting #5

January 25, 2021

1. CALL TO ORDER

Lloyd called the meeting to order at 2:40 p.m.

2. ROLL CALL

Voting Members Present:

Jeff Klaus (DSA Associate Vice-President) Allison Lloyd (Program Evaluation Committee Chair)

Louis Williams (USUBOT Chair Designee)

Non-Voting Members Present:

Taylor Buhler-Scott (Asst. Director, Programs)
Sylvana Cicero (ASI Associate Executive
Director/ Director of USU & SRWC)
Christopher Huebner (Asst. Director, SRWC)

Voting Members Absent:

Xan Balayan (USUBOT Chair)

Non-Voting Members Absent:

3. PUBLIC COMMENTS

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

Lloyd called for the approval of the agenda.

(M) Klaus (S) Lloyd moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION PASSES 3.0.0

5. REPORTS

A. Chair Report:

Lloyd reported that University Student Union Board of Trustees had accepted the program evaluations for An Evening with Yusef Salaam and the Student Recreation and Wellness Center (SRWC) Outdoor Equipment Checkout Program.

C. Management Report:

Huebner reported that the December virtual exercise classes had about 565 participants and listed participation numbers for remaining December programs and events.

The Owens Condition for Tuition program had received 115 signups as of December 2020. Huebner listed upcoming Student Recreation and Wellness Center Events.

The SRWC Go app would be promoted more aggressively this semester to transition to touchless access to SRWC facilities after reopening. Facility reopening would be decided at a later date.

Buhler-Scott reported that 199 campus organizations had registered for the spring 2021 virtual Week of Welcome event. Buhler-Scott listed the upcoming Week of Welcome events.

The Dr. Martin Luther King Jr. Celebration had been extended to a 5-day event in collaboration with various campus organizations.

Promotional material for a speaking engagement with Mike Johnson would be released in the coming days.

Language regarding accessibility had been added to all Associated Student, Incorporated (ASI) event marketing materials.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

A. Discussion Item: Program Inventory Required by ASI Policy on Equity, Inclusion, and Racial Justice

Buhler-Scott explained that ASI had taken stock of currently offered programs involving diversity, inclusion, and racial justice. For several events, invitations for collaboration had been extended to campus organizations. Buhler-Scott invited feedback on the event catalog and discussion ensued.

B. Action Item: Program Evaluation Spring Selection

Huebner suggested that the committee review the following programs for the SRWC in the spring 2021 semester:

February - Intramural Esports League

March – Aquatics Program

April – Beach Balance

Buhler-Scott suggested that the committee review the following programs for Beach Pride Events in the spring 2021 semester:

February – Speed Friending Event Series

March – Martin Luther King Jr. Celebration

April – Respect Diversity Week

May – Kit Series (in collaboration with the SRWC)

(M) Klaus (S) Lloyd moved to approve the program evaluation selection for the spring 2021 semester.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 3.0.0

8. CLOSING COMMENTS

Williams thanked ASI for being intentional in its approach to equity, inclusion and racial justice.

9. ADJOURNMENT

Lloyd adjourned the meeting at 3:26 p.m.