

Associated Student, Incorporated
California State University, Long Beach

UNIVERSITY STUDENT UNION BOARD OF TRUSTEES MINUTES
MEETING #10
APRIL 09, 2021

1. CALL TO ORDER

Balayan called the meeting to order at 1:03 p.m.

2. ROLL CALL

Voting Members Present

Adriana Andrade (ASI Treasurer)

Xan Balayan (USUBOT Chair)

Carlos Barrera (Campus Relations Committee Chair)

Sierra Darwin (Senate Representative) *departed at 1:58 p.m.*

Toni Espinoza-Ferrel (Faculty Representative)

Shelbi Felter (Senate Representative)

Mitali Jain (USUBOT Student at-Large) *arrived at 1:08 p.m.*

Jeff Klaus (DSA Associate Vice President) *departed at 2:07 p.m.*

Allison Lloyd (USUBOT Student at-Large)

Omar Prudencio Gonzalez (ASI President) *departed at 1:29 p.m., returned at 1:38 p.m.*

Louis Williams (USUBOT Student at-Large)

Voting Members Absent

Maythe Alderete Gonzalez (ASI Vice President)

Austin Metoyer (Alumni Representative)

Tracey Richardson (Associate Vice President, Financial Management)

VACANT (Staff Representative)

Non-Voting Members Present

Sylvana Cicero (ASI Associate Executive Director/ Director of USU & SRWC)

Miles Nevin (ASI Executive Director)

Guests

Matthew Bohannon (Vice President, Brailsford & Dunlavey) *arrived at 1:30 p.m.*

Olivia Hao (Project Analyst, Brailsford & Dunlavey) *arrived at 1:31 p.m.*

Matthew Herrick (Senior Vice President of Marketing and Financial Services, Southland Credit Union) *arrived at 1:16 p.m.*

Thomas Lent (President & CEO, Southland Credit Union) *arrived at 1:18 p.m.*

3. PUBLIC COMMENTS

A. Comments from the Gallery

There were none.

B. Comments from the Board

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

Balayan suggested a time certain of 1:20 p.m. for item 8F and 1:35 p.m. for item 8G.

Prudencio Gonzalez (MOTION) Darwin (SECOND) moved to approve the agenda as amended.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 10-0-0

5. APPROVAL OF MINUTES

- A. Campus Relations Meeting Minutes #7, March 12, 2021
- B. Facilities Meeting Minutes #6, March 23, 2021
- C. Program Evaluation Meeting Minutes #7, March 22, 2021
- D. Services Meeting Minutes #7, March 18, 2021
- E. USUBOT Meeting Minutes #9, March 5, 2021

Balayan called for a motion to approve the minutes all at once.

Lloyd (MOTION) Darwin (SECOND) moved to approve the minutes all at once.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 11-0-0

6. REPORTS

A. Chair Report

Balayan reported that new locations would be investigated for the reconstruction of the Grow Beach Garden. The previously discussed garden location would exceed the budget.

Locations for the Healthy Demonstration Kitchen had been investigated and costs would be assessed.

Reopening possibilities for the University Student Union (USU) had been discussed in response to Los Angeles County's recent shift in the California COVID-19 safety tiers.

Balayan had been a part of the President's Commission on Sustainability. He shared California State University's Earth Month challenges and events.

B. Vice Chair

Williams reported that he had attended a Graduate Study Advisory Committee meeting and had been attending regular USU Board of Trustees (USUBOT) related meetings with Cicero and Balayan.

C. USU Management Report

(Full report available from the USU Administration Office upon request)

Cicero summarized the facilities renovations and safety preparations for the limited reopening of select Associated Students, Incorporated (ASI) facilities. ASI would be hiring student staff in multiple departments in anticipation of reopening.

Beach Pride Events had launched a Virtual Movies on the House program available via the campus Single Sign On system.

ASI Communications had been awarded for outstanding poster design and video production by the Association for Colleges and Universities International.

The Student Recreation and Wellness Center had partially reopened. Reservations would only be accepted through the SRWC Go app.

D. Senate

Felter reported that Senate Resolution (SR) #2021-08 Gender Diverse Faculty and Staff Association had passed for its second reading and SR #2021-09 Bylaw Amendment to Lobby Corps Membership had passed for its first reading.

Senate had received reports from Alex Colchico, the Director of the Isabel Patterson Child Development Center, and USUBOT Chair, Xan Balayan.

E. Committees

Campus Relations

Barrera reported that the committee had reviewed the language of the USU Mission Statement.

The April Campus Relations Committee meeting had been rescheduled for April 23.

Facilities

Williams reported that the Facilities Committee would review Sustainability Policy.

Williams had attended a trash receptacle presentation explaining the importance of selecting appropriate trash receptacles for high-traffic facilities.

Program Evaluation

Lloyd reported that the Program Evaluation Committee would select a new art piece for the USU during upcoming meetings.

Beach Pride Events had discussed idea for Spring 2021 Finals Week programming.

Services

Jain listed the programs that she had participated in during March and April.

F. Representative Reports

Alumni

There was no report.

Faculty

Espinoza-Ferrel reported that ANDALE Latino Research Training Program applications would be due on April 26, 2021.

Applications for the 2021 California Latino Legislative Caucus Foundation Scholarship would be due on June 1, 2021.

Staff

There was no report.

University

There was no report.

7. OLD BUSINESS

A. Action Item: 2021 – 2022 USU Operating Budget – Second Reading

Cicero reviewed the changes to the budget that were made since the first reading and invited questions from the board.

Barrera (MOTION) Jain (SECOND) moved to approve the 2021 – 2022 USU Operating Budget for its second reading.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 8-0-0

8. NEW BUSINESS

A. Action Item: 2021-2022 University Student Union (USU) Facility Fee Structure

Jain confirmed that the purpose of the USU Facility fees was to recover overhead expenses associated with conferences and meetings and to generate revenue for the organization which helped to offset the need for subsidy provided by student fees. There had been no changes to the fee schedule.

Williams (MOTION) Barrera (SECOND) moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 9-0-0

B. Action Item: 2021-2022 Games Center User Fee Schedule

Jain reviewed with the board the user fee structure for the USU Games Center. Similar to the rationale behind the USU Facility Fees, Games Center fees recovered from non-CSULB students were set to recover direct expenses and create revenue to subsidize the operation of the Games Center. There had been no changes to the fee schedule.

Williams (MOTION) Barrera (SECOND) moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 9-0-0

C. Action Item: Program Evaluation, 2021 Dr. Martin Luther King Jr. Celebration

Lloyd summarized the purpose, attendance, feedback, and costs associated with the 2021 Dr. Martin Luther King Jr. Celebration.

Lloyd (MOTION) Barrera (SECOND) moved to accept the program evaluation for the 2021 Dr. Martin Luther King Jr. Celebration.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 9-0-0

D. Action Item: Program Evaluation, Student Recreation & Wellness Center (SRWC) Aquatics and Safety Program

Lloyd summarized the purpose, attendance, feedback, and costs associated with the SRWC Aquatics and Safety Program.

Barrera (MOTION) Williams (SECOND) moved to accept program evaluation for the SRWC Aquatics and Safety Program.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 9-0-0

F. Action Item: Southland Credit Union, Proposal

Lent and Herrick presented Southland Credit Union’s history within the local community.

Herrick explained the distinctions between credit unions and banks and summarized potential on-campus branch operations and services.

If approved, the on-campus branch would anticipate opening in August 2021.

Darwin (MOTION) Barrera (SECOND) moved to approve the USU Administration’s commencement of a lease agreement with Southland Credit Union.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 10-0-1

G. Discussion Item: USU Facility Planning Study

Cicero reviewed the history and purpose of the USU Facility Planning Study.

Bohannon reviewed the key findings of the USU facility planning study. Student use of the USU had mostly been transactional and survey responses had identified desires for academic-purposed study spaces.

Bohannon presented financial projections for potential facility enhancement. Financial projections were dependent upon multiple factors and would be further defined once an educational campaign and student engagement was completed.

The facility had experienced some improvements but long-term maintenance of the facility infrastructure could not be maintained in the current state.

9. CLOSING COMMENTS

Balayan announced that the next esports tournament would be held on April 29.

10. ADJOURNMENT

Balayan adjourned the meeting at 2:49 p.m.