

Associated Student, Incorporated
California State University, Long Beach

**CAMPUS RELATIONS MINUTES
MEETING #1
SEPTEMBER 8, 2021**

1. CALL TO ORDER

Bao called the meeting to order at 9:05 a.m.

2. ROLL CALL

Voting Members Present

Newton Bao (USUBOT Student at-Large)

Gracie Cole (Staff Representative)

Toni Espinoza-Ferrel (Faculty Representative)

Aquila Jacquette (Senate Representative) *arrived at 9:11 a.m.*

Mitali Jain (USUBOT Chair)

Voting Members Absent

There were none.

Non-Voting Members Present

Sylvana Cicero (ASI Associate Executive Director/ Director of USU & SRWC)

Aaron Elimelech (Marketing Coordinator)

Non-Voting Members Absent

There were none.

Guests

There were none.

3. PUBLIC COMMENTS

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

Bao called for a motion to approve the agenda as.

Cole (MOTION) Espinoza-Ferrel (SECOND) moved to approve the agenda as is.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

PASSES 4-0-0

APPROVE-OPPOSE-ABSTAIN

5. REPORTS

A. Chair Report

Bao introduced himself as the chair for the Campus Relations Committee. He had tabled the ASI booth at the Week of Welcome where he met multiple students. Bao met with Elimelech to discuss different ways of marketing information about ASI events at the SRWC and USU. Bao announced general goals for the subcommittee such as finding creative way to increase student participation, increase in students pursuing information about ASI events and interacting with other organizations on campus that also host large events.

B. Management Report

(Full report available from the USU Administration Office upon request)

Elimelech reported that two previously approved monitors had been installed in high traffic areas of the University Student Union (USU) over the summer. The ASI Communication team had continued their work on newsletters, social media, publications, websites, and 22 West media.

There had been a spike in activity on Instagram accounts for Associated Student Inc. (ASI) which surpassed their numbers from the previous year. Social media followers increased during the start of the semester. Twitter and Facebook accounts maintained a steady pace of followers.

Week of Welcome had been effective in providing students with different resources and information about campus organizations.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

There was none.

8. CLOSING COMMENTS

CICERO COMMENDED BAO ON THE MEETING.

9. ADJOURNMENT

Bao adjourned the meeting at 9:51 a.m.