

Associated Student, Incorporated
California State University, Long Beach

**CAMPUS RELATIONS COMMITTEE MINUTES
MEETING #6
MARCH 14, 2022**

1. CALL TO ORDER

Bao called the meeting to order at 4:02 p.m.

2. ROLL CALL

Voting Members Present

Newton Bao (USUBOT Student at-Large)

Gracie Cole (Staff Representative)

Toni Espinoza-Ferrel (Faculty Representative)

Giselle Garcia (Senate Representative) *arrived at 4:10 p.m.*

Mitali Jain (USUBOT Chair)

Voting Members Absent

There were none.

Non-Voting Members Present

Sylvana Cicero (ASI Associate Executive Director/ Director of USU & SRWC)

Aaron Elimelech (Marketing Manager)

Non-Voting Members Absent

There were none.

Guests

There were none.

3. PUBLIC COMMENTS

There were none.

4. ADDITIONS/CORRECTIONS TO THE AGENDA

Bao called for a motion to approve the agenda.

Espinoza-Ferrel (MOTION) Cole (SECOND) moved to approve the agenda.

1st: Pass 2nd: Pass

VOTE ON THE MOTION

**PASSES 4-0-0
APPROVE- OPPOSE- ABSTAIN**

5. REPORTS

A. Chair Report

Bao reported noticeably more activity at the Student Recreation and Wellness Center (SRWC). Several clubs he belonged to had held their social events at the SRWC. He noted that some students had questions regarding the Maxson Center update.

B. Management Report

Elimelech presented the most popular Associated Student Inc. (ASI) corporate website and social media posts. Analytic data, likes, followers, impressions, and engagement were reviewed. He noted that the SRWC Go quick response (QR) code was the top-performing QR code. Subscriptions to the E-newsletters had increased.

SRWC's most popular post for January was presented. Analytic data, likes, followers, impressions, and engagement were reviewed.

Following the Week of Welcome, 22 West saw a large increase in users.

6. OLD BUSINESS

There was none.

7. NEW BUSINESS

There was none.

8. CLOSING COMMENTS

Garcia recommended a way to promote the SRWC could be highlighting the process for students to acquire the two free personal training sessions.

Elimelech noted that they would be starting a fitness series on TikTok that would demonstrate the proper way to perform different exercises.

Espinoza-Ferrel suggested short videos that could provide tips to students on how to stay active while studying.

9. ADJOURNMENT

Bao adjourned the meeting at 4:32 p.m.